

# 2ND INTERNATIONAL TEXTILE EXHIBITION IN PAKISTAN

11<sup>th</sup> - 14<sup>th</sup> April, 2019  
Expo Center, Lahore



**Texpo Pakistan 2019**

**The Right  
Place  
for YOU!**



# Pakistan...

**8<sup>th</sup>**

largest textile  
exporter in the world

**3<sup>rd</sup>**

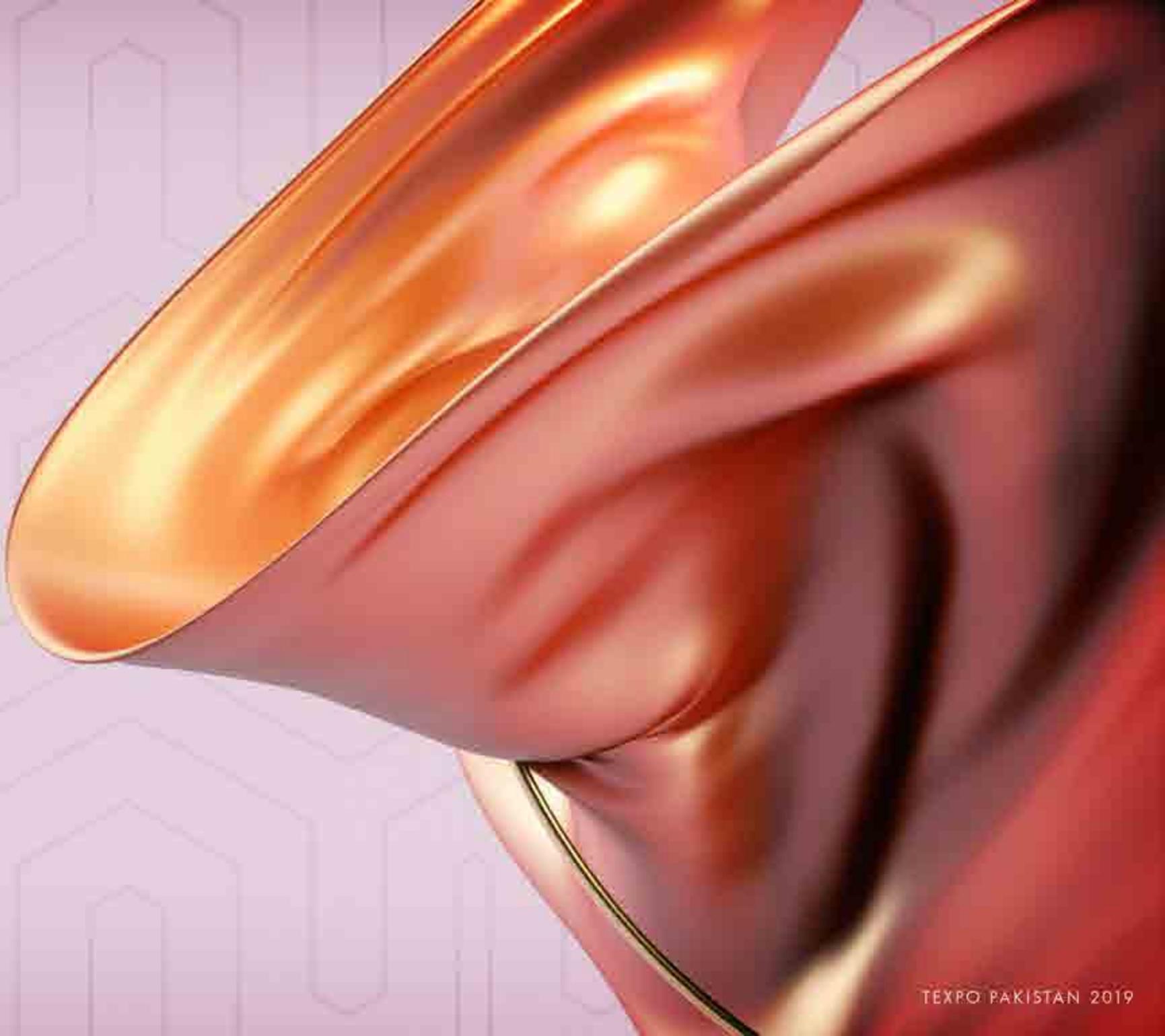
largest spinning  
capacity in Asia

**4<sup>th</sup>**

among world cotton  
producers

**GSP<sup>+</sup>**

successful recipient of GSP  
Plus status by the EU



**Textiles  
comprise 62% of  
Pakistan's export  
revenues.**



# Texpo Pakistan 2019 Offers

## For Trade Visitors & Buyers

-  One-stop textile business solution
-  Source best quality products at highly competitive prices
-  Hospitality offered by TDAP (T&Cs apply)



-  Internationalize your brand at very low costs.
-  Free B2B and B2C with global buyers and sourcing houses.
-  Develop global business linkages and partnerships.



## For Exhibitors

A close-up photograph of several cotton bolls on a branch. The bolls are white and fluffy, with some brown, dried sepals visible. The background is blurred, showing more cotton plants.

**Pakistan has  
an inherent  
advantage of  
being the 4<sup>th</sup>  
largest producer  
of cotton in the  
world.**

# Products in Focus



- ◆ Art Silk & Synthetic Textile
- ◆ Tulle Lace, Embroidery
- 👕 Fashion Garments
- 🧶 Cotton Thread
- 🧶 Knitwear & Hosiery
- 🧶 Handicraft (Textile)
- ◆ Textile Machinery
- ◇ Tents & Canvas Goods
- 👕 Bedwear
- 🧶 Yarn
- ◆ Foundation Garments
- ◆ Cotton Yarn
- ◇ Leather Garments
- 👕 Fabrics
- 🧶 Terry Towels
- 🧶 Carpets
- ◆ Cotton Bags / Sacks
- ◆ Sportswear
- 👕 Garments Accessories
- 🧶 Cotton Cloth
- 🧶 Raw Cotton
- ◇ Home Textile
- ◆ Traditional Garments
- 🧶 Readymade Garments
- 🧶 Knitted or Crocheted
- ◇ Textile Fabrics (Woven)
- 🧶 Fashion Accessories



**The origin of  
textiles is  
considered to be  
the Indus Valley  
Civilization  
situated in  
Pakistan!**



# Texpo 2016 highlights

**460** International  
delegates

**52** Countries  
participated

**700** International business  
meetings took place

**50<sup>+</sup>** Industrial units  
visited the event



Texpo 2016

# Glimpses...



Texpo Pakistan 2016 is the first time exhibition that Vinatex participated in and highly assessed the long-established Pakistan textile industry which is famous for yarn of all kinds, good fabrics, leather and other textile materials. We will communicate with our 400 corporations and companies to look for business opportunities and keep contacts with Pakistani textile companies.

**VINATEX, Vietnam**

"Texpo reached to the global standards comparing with other countries."

- Yagi & Co. Ltd, Japan



... and  
**Impressions**



**Textile  
provides  
employment  
to about 40%  
of industrial  
labor force.**

# Did You Know?

-  Pakistan is the 4<sup>th</sup> largest producer of cotton in the world.
-  Textile is the most important manufacturing sector of Pakistan and has the longest production chain.
-  The origin of textiles is considered to be the Indus Valley Civilization situated in Pakistan!
-  There are about 10,000 Towel Looms in Pakistan.
-  There are 5,000 Readymade Garments units, 1,200 Knitwear units, 750 Processing/Finishing units & 1,200 Ginning factories in Pakistan.
-  Textiles comprise 62% of Pakistan's export revenues.

-  The sector contributes nearly one-fourth industrial value-added, provides employment to about 40% of industrial labor force.
-  Readymade garment industry has emerged as one of the important small scale industries in Pakistan.
-  The main products manufactured by the woolen industry are carpets and rugs.

# Emerging Pakistan

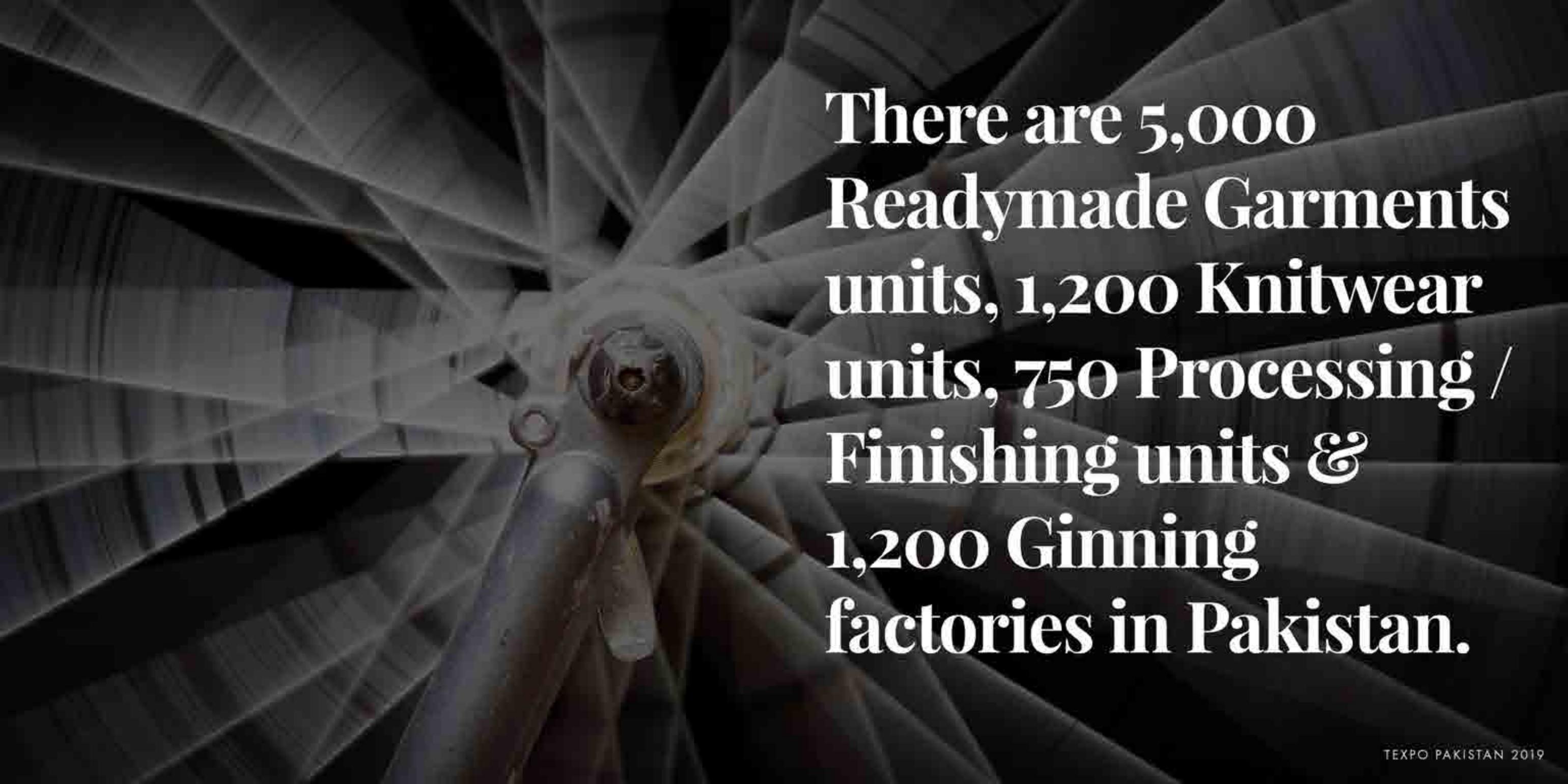
Emerging Pakistan, an initiative by the Ministry of Commerce, Government of Pakistan to highlight and promote the opportunities available in one of the most dynamic and robust nation with a youthful population.

This platform showcases the best of forward thinking Pakistan from art, culture, commerce, industry sectors and tourism by using the hashtag **#EmergingPakistan**

Pakistan is truly a natural bounty blessed with abundance of natural resources and food, vast human resources and has embraced modern technology, presenting an ideal situation where it can now build upon its resources in order to achieve advancement in all fields from agriculture to cutting edge science and technology.

Through this initiative the, government seeks to interact with importers, investors, individuals, tourists and corporations who are interested in joining Pakistan's journey to prosperity.





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Texpo Pakistan 2019

# Program Details

## **Inaugural Ceremony**

Displaying the cultural ethos and warm hospitality of Lahore.

## **Fashion Show**

Showcasing the value-addition in Pakistan's textile industry from "Loom to Pret".

## **High Level Meetings**

To promote business to business linkages.

## **Industrial Visits**

First-hand experience of Pakistan's textile industry.

Established in November 2006, TDAP is the premier international marketing arm of the Ministry of Commerce, Government of Pakistan. The organization is mandated to develop, promote, facilitate and enhance the volume and value addition of Pakistan's exports across all sectors.

TDAP serves as a platform for Pakistan's representation in almost 200 international trade exhibitions across all regions of the world and also holds mega local events such as Expo Pakistan and WEXNET.

Recognizing the need for sector-specific trade exhibitions, TDAP has launched the brand TEXPO, catering to the textile sector of Pakistan.

about  
**TDAP**



# TEXPO

Sharing a Common Thread



**TDAP**

Trade Development Authority of Pakistan



**EMERGING  
PAKISTAN**



GOVERNMENT OF PAKISTAN  
MINISTRY OF COMMERCE

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